

**AAA Insurance Services
AAA Southern New England**

Appealing to two different perspectives for insurance products, AAA Southern New England developed direct mail pieces that save members money or create pause for thought about protecting their loved ones.

For additional information on these campaigns, contact

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Take 5.

Give yourself a break.

**AAA members save 5%
on auto insurance.**



Give yourself a break on the cost of auto insurance.

**As a AAA member in Massachusetts, you
are entitled to save 5% off your premium.**

AAA Insurance makes it simple to save: for a quote, call 1-800-AAA-4242, click on AAA.com or come in to one of 35 convenient locations. We're even open on Saturdays! And you can relax — who knows more about all things auto than AAA?

1-800-AAA-4242
35 local offices
AAA.com



AAA Insurance
110 Royal Little Drive
Providence, RI 02904

PRSR STD
U.S. POSTAGE
PAID
Permit No. 1393
PROVIDENCE, RI

Insuring your life so you can focus on living it.



AAA Insurance Agency, Inc.

Special member savings from AAA Insurance.

Life's too short to worry about whether you have the right life insurance. AAA members can rely on our variety of options and trusted advice to help you find the policy that's right for your family. It's solid coverage with a guarantee that brings you peace of mind. So you can focus on life.

1-800-AAA-4242

AAA.com

35 local offices



Auto | Home | Dental | Flood | Boat & RV | Small Business